COMPETITOR ANALYSIS (As of 10/4/24)



ANALYSIS (As of 10/4/24)	SΔLT [°]	L Ledn	FIGURE	(2) Unchained
Years of Crypto-Backed Lending	8 Years	5 Years	1 Year	8 Years
Mobile App	YES	NO	NO	YES
Stabilization vs. Liquidation - Preserve the	STABILIZATION	LIQUIDATION	LIQUIDATION	LIQUIDATION
value of your crypto portfolio during a market downturn, provides the option to re-enter the market.	LTV ≥ 90.91%: Automatic stabilization of crypto in full	LTV ≥ 80%: Automatic liquidation of crypto in full	LTV ≥ 85%: Automatic liquidation of crypto in full	LTV ≥ 90%: Automatic liquidation of crypto in full
Margin Call Percentage	LTV > 83%: Margin call and must cure to ≤ 70%	LTV > 75%: Margin call and must cure to ≤ 55% within 24 hours* *If you fail to cure within 24 hour period, LEDN will liquidate collateral to take your LTV back to 55%.	LTV > 70%: Margin call and must cure to ≤ 55% within 24 hours* *If you fail to cure within 24 hour period, FIGURE will liquidate collateral to take your LTV back to 55%.	LTV > 74%: Margin call and must cure to ≤ 60% within 4 hours
Collateral Withdrawal Requirements	LTV lower than contracted amount, able to bring LTV up to contractual amount	Loan must be active for more than 60 days and have an LTV below 30%, able to bring the loan's LTV back to the target LTV of 40%	LTV below 35%, able to bring your loan's LTV back to the target LTV of 35%	None?
Mixed collateral - Collateralize your loan with more than one crypto asset	YES	NO	NO	NO
Accepted Collateral Types	BTC/ETH/USDC/USDT	BTC/ETH	BTC/ETH	втс
Multi-User Authorization - Access to your assets never hinges on one person	YES	NO	NO	NO
Loan Minimums	\$5,000	\$500	\$5,000	\$150,000
Available LTV's	30%, 50%, 70%	50%	40%, 50%, 75%	40%
MINIMUM APR - inclusive of interest rate and origination fees	8.95% - 14.45%	13.40%	12.50% - 16.73%	16.21%
Interest Rates	7.95% - 13.45%	11.40%	15.00%	14.00%
Origination Fee (where applicable)	1.00%	2.00%	1.50%	2.00%
Prepayment Allowed	YES	YES	YES	YES
Customer Support	CHAT/EMAIL/PHONE	EMAIL ONLY	EMAIL ONLY	CHAT/EMAIL/PHONE
Business Loans	YES	YES	NO	YES
Consumer Loans	YES	YES	YES	NO
Collateral Lent Out to Generate Interest	NO	NO	NO	NO
Collateral Held with Qualified Custodians and/or Banks	YES	YES	YES	YES